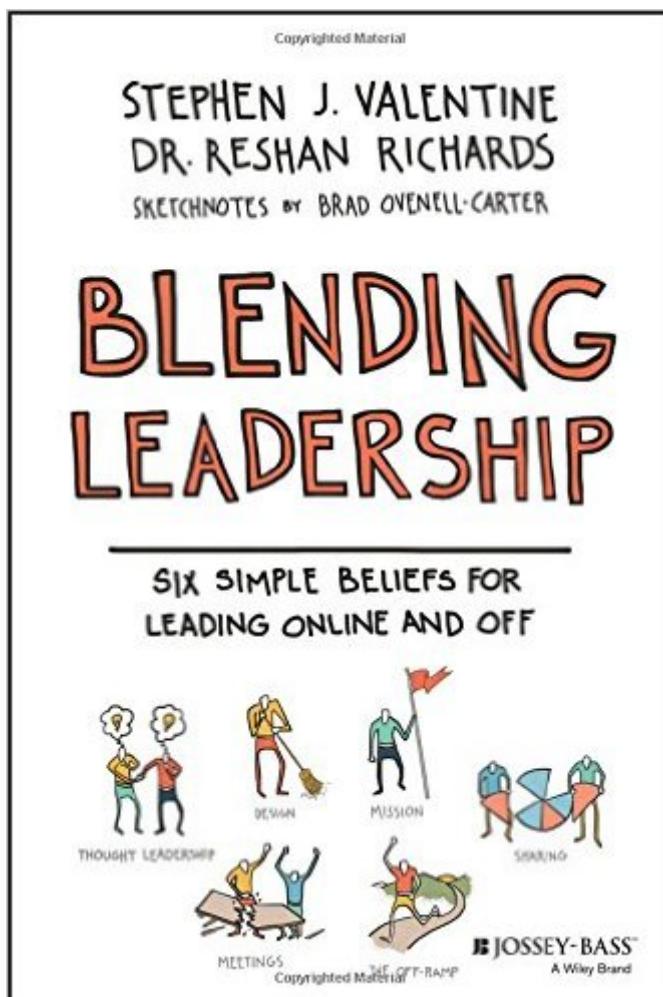


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# Blending Leadership: Six Simple Beliefs For Leading Online And Off



## Synopsis

An organizational approach to more effective school leadership, online and off âœLeadership, especially in a school setting, is too important to be merely intuitive. In this generous book, Steve and Reshan outline a new way of thinking for a new kind of leader. Recommended.â • Seth Godin, author of *What to Do When itâ™s Your Turn (and itâ™s Always Your Turn)* "If you're a school leader, Blending Leadership is the book you need to guide your thinking in today's increasingly networked educational environment. Your students and staff may have varying degrees of comfort with technology, but this book will give you solid guidance on how to lead them both online and offline and chart a path to the future.â • Daniel H. Pink, author of *Drive* Blending Leadership provides all school leaders with a unique approach to utilizing technology for more effective learning and leadership. As the online aspects of schools become just as important as their brick-and-mortar counterparts, leaders must be as effective screen-to-screen as they are face-to-face. Drawing from research, experience, and real-world examples, this book explores and unpacks six core beliefs necessary for the blended leader to succeed. Between email, websites, apps, updates, tweets, attachments, infographics, YouTube, and unceasing notifications, most people are inundated with digital detritus, and they either grow to ignore it or get swept under it. Effective blended leaders see these distractions as spurs to action, models, test cases, remixable commodities, and learning opportunities. Blending Leadership gives you the perspective you need to excel and the knowledge to leverage the tools at your disposal.

## Book Information

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## Customer Reviews

This book has provided me new solid frameworks, as well as arguments to combat old dogmas of linear leadership and management thinking. I've read or listened to over 500 nonfiction business, psychology, philosophy, technology, and biographical books over the past 6 years to better development my business, life strategy, and decision-making capabilities. Blending Leadership is now among the top five books that I recommend. I have read it over 3 times in the past two weeks and continue to gain valuable new insights. The authors do a great job of living up to their title, "blending leadership," because all of the suggested actions to become better leaders in this new era have specific distinctions that mix specific, easy to follow online and offline leadership tactics. Daniel Pink, told us in a Whole New Mind that everyone is now in sales; everyone is either selling ideas, beliefs, products, or solutions one way or another, and to successfully sell and influence others you need to take ownership and leadership to provide a vision for a better path. This books shows you how to do that in our new modern era of the social economy technium that is built on core rapidly evolving mobile and cloud technology platforms. We need new strategies and tactics to use these technology platforms to better communicate and lead others. Even just previewing the creative diagrams will provide you with immediate insights that will inspire you to take action today to become a more impactful, respected, and innovative leader. I've ordered several digital and hard copies for my peers at work and friends. This books will also finally provide you the facts behind why email is most likely not the best tool to communicate effectively to your team.

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